



To: Valued QuickLogic Customer

07/16/13

Subject: QuickLogic Product Discontinuation Notification

Tracking Number: PCN / EOL

Dear valued customer,

The intent of this letter is to inform you of QuickLogic's difficult decision to discontinue the manufacture of the products listed below. This difficult decision is due to our CellularRAM memory vendor announcing an end-of-life of memory used in the products listed. The following base part numbers are affected by this announcement:

CSSP-QPUN121

CSSP-YPUN121

CSSP-ZPUN121

CSSP-APPUN121

We understand the difficulty this discontinuation can present, and QuickLogic is making all reasonable attempts to secure outstanding materials to serve our customer's needs. The following is the timetable of our discontinuation:

Last date to place orders: September 15th, 2013

Last date for shipping orders: March 28th, 2014

We ask that every effort should be made to place last-time buy orders in a timely manner, as product may have limited availability. Orders will be supported on a "first-come, first-serve" basis. While placing orders is not a guarantee of delivery, priority will be given to the earliest-received orders. QuickLogic reserves the right to refuse orders if supply constraints prevent us from fulfilling the orders, and all orders must be placed as "NCNR" (non-cancelable, non-returnable).

QuickLogic also reserves the right to increase pricing on new orders as lower overall production volumes lead to increased costs. Orders placed earlier will receive the most favorable pricing.

Thank you for your attention to this matter. No response to this notification is required. Should you have any questions, please do not hesitate to contact your QuickLogic representative or distributor. Your continued interest in QuickLogic is greatly appreciated.

Sincerely,

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